



THE ROLE OF LANGUAGE LEARNING IN CAREER ORIENTATION

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Abstract: *This article highlights the importance of learning foreign languages in today's world, showing that language proficiency can serve as a powerful boost to one's professional life – from freelancing and blogging to career advancement by turning an employee into a competitive specialist.*

Keywords: *Language learning opportunities, career orientation, freelance, career path, modern generation, impact of language learning.*

Аннотация: *Данная статья рассказывает про важность изучения иностранного языка на сегодняшний день, который может служить мощным толчком в сторону профессиональной жизни, начиная от фриланса и блогинга, заканчивая продвижением по служебной лестнице с помощью превращения работника в конкурентноспособного специалиста.*

Ключевые слова: *Возможности изучения языка, профессиональная ориентация, фриланс, карьерный путь, современное поколение, влияние изучения языка.*

Annotatsiya: *Mazkur maqola zamonaviy dunyoda chet tilini o'rganishning ahamiyatini yoritib, til bilish insonning professional hayotiga kuchli turki berishi mumkinligi ko'rsatadi – frilans va bloggingdan tortib, xodimni raqobatbardosh mutaxassisga aylantirish orqali lavozim bo'yicha o'sishigacha.*

Kalit so'zlar: *Til o'rganish imkoniyatlari, kasbiy yo'naltirish, frilans, kasbiy yo'l, zamonaviy avlod, til o'rganishning ta'siri.*

INTRODUCTION

Learning or mastering a foreign language has a greater impact on a person than we imagined, as it develops not only a person's brain activity, but also plays an important role in career orientation and development, that is, it is a privilege for a modern person, as it opens additional doors to the workplace.

"One language is enough to earn money...!" This statement is true for today's period, and for this you need the Internet and a foreign language (or even just English). Of course, the situation also applies to those who already work and want to advance further at the career stage, for this it is necessary to learn the language and get a certificate of language proficiency at a certain level.

In fact, it is obvious that earning through a foreign language existed before, but today, such earnings have a different, more advanced form. This form is manifested in the fact that language learning is not dominant in choosing a profession, but is an additional, but profitable part in the career life of a modern person.



Research Objective – to encourage as many people as possible to learn additional foreign languages, as this approach serves as one of the most powerful tools for comprehensive personal and professional development in the modern world.

Research Methods. Изучение The study of modern socio-professional and academic trends and literature, the conduction of corporate and social interviews and research, as well as the analysis of internal and external personal experiences related to the impact of foreign language learning.

Discuss of the study

Compared to the past, today work does not oblige a person to work 8-12 hours a day in the office to achieve a high income. In other words, freelance work dominates the traditional type of work for this period. By studying and mastering a foreign language, you can earn good money without making much effort. That is, to create comfortable conditions for yourself and enjoy work that is not only profitable but also can work "for yourself" without leaving home and having a lot of free time.

The existing psychological trend shows us that today, modern youth are struggling with a feeling called "Who am I?". In other words, due to many problems in society, young people suffer from the fact that they cannot find their career path. The cause of these problems is such factors as parental intervention in choosing a profession, strict education of the last generation like "be modest and sit quiet" (which kills human ambitions), a modern society that strives for everything at once and many other psychosociological factors. And this further leads to emotional burnout or even worse to depression.

And in this struggle among young people, those who speak a foreign language and know how to take advantage of such a chance that helps to "win time" win. While young people think about their vocation, earning money by teaching a foreign language is one of the ideal solutions to the problem of "burnout".

As for those who already have a job, additional income in the form of foreign language training is not an obstacle in the modern world, it is even a popular trend, as the number of those who enjoy this privilege is increasing day by day. If some employees learn the language, others learn it for themselves, provide a certificate of language proficiency and continue to enjoy their work, in which their income has already increased, or even in an advanced position.

And for those who are looking for a job, a foreign language is already "must have": "In almost all vacancies where knowledge of a foreign language is one of the requirements for the candidate, we are talking about the English language", because of the existence of great competition in the job market. Since it is believed that "People who learn languages are much more focused, attentive, diligent, because it takes time, effort and patience to learn a language," which is very appreciated in employees. Besides, supporting the arguments, "Almost 60% of the content on the Internet is created in English", which helps employees to find appropriate information, content, partners, and trends, which is helpful for both employer and employees.

Therefore, it is worth thinking about promoting this idea more and helping and encouraging language learning among people, even among those already working people, as it opens many doors and improves the quality of life in general.

Supporting evidence

There are many representatives of this trend, in which a foreign language has become a "lifeline" on the way to becoming a financially independent person. For example, bloggers and influencers who have found a brilliant way to make a profit using only a foreign language and imagination. On Instagram and YouTube platforms you can meet millions of bloggers who teach a foreign language, in most cases it is English. For example, on YouTube you can type "English for Beginners" in the search engine, after which many video, lessons will be released, with a more detailed explanation of the topic. Such lessons usually last longer compared to Instagram video content, although there are of course exceptions in the form of "shorts - video". In the Instagram platform, you can further facilitate and speed up the process of working. Since there are many bloggers who publish videos with a maximum duration per minute explaining words or short phrases with their translation and explanation and recruit a suitable audience without any investments or marketing manipulations. Next, they design their page like "Learn English for fun" or "Lazy English" or "English You Were Looking for!", which allows you to attract a suitable audience without force and is a good canvas for free creativity. It does not take a year to make excellent earnings in this way if you do it with pleasure and with competent frequency. It is not even necessary to have a language certificate; the main thing is to have knowledge and desire. And you can also continue to work, study, or do other things, such as sports. A great example of such bloggers for me is the Kazakh blogger Assel Amangeldi, who is a student at Harvard Education School, who runs an interesting educational blog about the life of a Harvard School student, and also teaches English, and recently even enrolled students from different countries and opened her author's course on learning English easily and quickly, online. Another prominent representative of the category of bloggers earning outside their profession is the modern Italian pianist Lorenzo Bagnati who has been living in Russia for several years and runs a very interesting blog about the life of an Italian who learned Russian in two years from scratch and today publishes interesting phrases in Italian that are related or different from Russian words or phrases and about cultural similarities and differences. And the last example of Natalya Vladimovna, a blogger-model in a specialty that did not prevent her from becoming a teacher of Russian as a foreign language at school. She also runs a double page on Instagram as a model and as a Russian teacher with interesting ideas for teaching and/or learning Russian. According to these examples, it can be concluded that even if you are a representative of another profession, you can use a foreign language as an additional good income.

And as for people who seek to get a good job, they should first of all diversify the resume as it should be, and not an additional, but already required item for the assessment by the HR department of the candidate, it is necessary to have knowledge of a foreign language in the arsenal. After all, as it is obvious "The degree of language proficiency serves as an indicator of a person's level of education and his prospects for the company." This suggests that the attitude of companies towards language learning has advanced much further, and competent

command of the native language is no longer sufficient to consider a candidate as worthy of a particular position in the company.

As Matt Abrahams, the teacher of strategic communication at Stanford University said: "When it comes to our career, we need to be very strategic and thoughtful. And it starts with our presence, through job interview, well beyond," there is a tendency in modern world of having well-organized soft speaking skills in job market. This statement might be evidential that language impact starts from the beginning, from the interview. In other words, communication and speaking skills are considered as another individual soft skill.

The Washington Technical Institute speaks about the job opportunities provided for candidates and/or employees in terms of language proficiency and shows the differences between monolingual, bilinguals and multilingual workers who has different promotion speed in favor of those who speak many languages. As it is said: "If the global job market is growing, then it's easy to draw a direct line to increasing your global opportunities using the top spoken languages in the business world as you guide."

Employment people also began to be required to know foreign languages, as: "The information explosion that occurred recently caused an increase in the number of specialists involved in the work of international scientific and public organizations, which contributed to a significant expansion of cultural and business ties." Thus, for the development of the company, it is necessary to learn a foreign language, so the demand for an improved level of foreign languages has increased.

So how to increase the number of people learning or improving their foreign language skills among students and employees, given that this method significantly increases earnings and improves the quality of life of the person himself, the company and even the state?

Including methods and solutions

In many countries, including Uzbekistan, there are many bonuses, benefits and raises for employed people for those who have received a certificate of language proficiency at the C1 level. Obviously, the ideal solution to the issue will be financial support and encouragement. In the international arena, the average earnings of an employee who knows a foreign language is about 15-20% higher than an employee who does not speak a foreign language. Similarly, the state of Uzbekistan seeks to increase the number of citizens who speak different foreign languages in the same way. For example, in Uzbekistan, "... President Shavkat Mirziyoyev set the task of introducing a salary increase for teachers who have received an international certificate with primary and secondary level - in the amount of 40%, and for those who have achieved a high level - in the amount of 50%". This solution applies to teachers of educational institutions, but there are also salary increases in private enterprises for a certain percentage, depending on the company and its policies.

Obviously, people who do not want to work in state institutions can also earn money using language. To do this, you should have a desire, as well as find a person who can be inspired by his example and direct to the desired path of creating a "personal brand" using Social Media Apps. The above are examples of those who have come to an additional income of more than millions, for every taste and color. All that remains is to start creating your own page and enjoy the process, the result of which will not take long to wait and certainly will



not disappoint. Since everyone has their own blog, only it should be slightly diluted with informative content about new words or phrases.

CONCLUSION

In conclusion, language learning and proficiency plays a huge role not only in the brain activity, but in our career as well, especially in the career of modern generation, with the internet growth, as it opens extra doors in terms of career life.

"There's just so many things you can do now with the language which I think wasn't possible even just five-six years ago," says a video interview about the impact of language on a career in the modern world, which confirms the fact that today there are more opportunities to earn money using language than in the past, which should be understood as a call to learn foreign languages to accelerate career and personal growth.

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